Institute of Engineering & Technology, Devi Ahilya Vishwavidyalaya, Indore

Bachelor of Design Program (B. Des - Product Design)



WHERE CREATIVITY AND INNOVATION CONVERGE, IGNITING GROUNDBREAKING IDEAS AND TRANSFORMATIVE SOLUTIONS.

Introducing B. Des (Product Design) Course

A dynamic 4-year undergraduate program tailored for the next generation of design thinkers, innovators, and creators. Blend of technology, art & design thinking, industry-relevant projects and expert faculty. Designed in collaboration with design professionals and industry experts to ensure real-world relevance

Program Highlights:

- Duration: 4 Years (8 Semesters)
- Eligibility: 10+2 (Science & Mathematics Stream) and JEE MAINS 2025 valid scorecard
- Intake: 60 Seats and 15 other Superannuation seats (EWS & others) as per Govt.
 norms

Why Choose B. Des (Product Design) at IET-DAVV?

- · Only institute to offer specialization in Product Design in the region
- The lowest fee course among all Institutes in the region
- Students can avail all state government scholarships
- Interdisciplinary Curriculum
- Industry-Relevant Projects
- Expert Faculty from Design & Engineering Domains
- · Hands-on Studios, Labs & Workshops
- Placement & Internship Support: Through IET's dedicated Career Development Cell

7 Admissions Open for 2025-26

APPLY NOW & BE A PART OF THE FOUNDING BATCH!

Location: IET DAVV Campus, Khandwa Road, Indore
For Detailed Information: www.ietdavv.edu.in

Submissions Through: https://www.davv.mponline.gov.in
Last date of submission: 20th of July 2025

C Helpline:

+91-9977141277

+91-9826418567

Career Opportunities:

Product Designer
UX/UI Designer
Visual Communication Expert
Creative Technologist
Design Entrepreneur

INSTITUTE OF ENGINEERING & TECHNOLOGY DEVI AHILYA VISHWAVIDYALAYA, INDORE



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